

easy event admin

Vibrant Media's Online Event Management facility is a unique marketing opportunity that allows you to reach the target market specific to your conference or event.

Our process includes the distribution of interactive emailed invitations to your specific target audience, as well as special offers and competitions aimed at encouraging repeat business from interest groups.

In addition, customers are able to immediately respond online, in real time, to invitations and offers, as well as interactively confirm dates and times of attendance at marketed events or promotions – allowing you an accurate and up-to-date analysis of the success of your marketing endeavors. To date, Vibrant Media has facilitated hundreds of corporate events, of various sizes, in this manner.

Vibrant Media provides a complete registration and response management service. This eliminates the irritation of co-coordinating the registration process, and ensures your attendees enjoy a professional welcome.

We additionally offer outsourced technology and registration services to Event and Exhibition Organisers. In this role, we will take over the technology components of your event, allowing for a seamless delegate experience.

In addition, Vibrant Media offers a full range of event registration, accreditation and badge services for any event.



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- Creative design of invitations/promotional material
- Campaign Management Software which tracks responses
- Extract of a targeted database, as well as distribution of personalised invitations
- Offer choices of event date, venue and time preferable to your delegate, where multiple date & venue options are offered
- Responses captured online
- All data stored electronically in a password protected environment, accessible to the client through the Internet
- Automatic confirmation of registration
- Reservations and online updates of availability
- Payment and other reminders are regularly scheduled prior to the event
- Professional registration on the day of the event

 **VibrantMedia**

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www.decisionmakers.co.za

